Call for Papers

2027 Management Theory and Practice Conference: Management Research and Practice in the Asia Pacific Region

April 5–6, 2027 │ Kyoto University, Japan

Background

As the Asia Pacific region has become a major engine of global economic growth and business innovation in recent years, it is essential for scholars and practitioners to explore, analyze, and interpret emerging management practices within this region. The 2027 Management Theory and Practice Conference aims to provide a platform for exchanging ideas, research findings, and practical insights on management in the Asia Pacific context. Scholars and practitioners from around the world are warmly invited to participate and contribute.

Scope and Topics

The 2027 Management Theory and Practice Conference highlights management research from an Asia Pacific perspective, seeking fresh insights across multiple fields including accounting, finance, corporate governance and environmental management, marketing, organizational behavior, information systems, production and operations management, and artificial intelligence. We welcome original research that advances management theory and practice, as well as case studies that analyze real-world management phenomena.

We invite original theoretical or empirical research papers, literature reviews, and case studies aligned with the conference theme. Topics of interest include, but are not limited to:

- Financial reporting practices and quality in the Asia Pacific region
- Management accounting and control systems
- Auditing practices and quality
- Evolution of the accounting information environment
- Investment-related studies in the Asia Pacific region
- Corporate finance developments
- Corporate governance issues
- New service and brand marketing trends
- New consumption trends
- Business and management ethics
- B2B marketing challenges and opportunities

- Emerging concepts in organizational behavior and human resource management
- Small and medium enterprise (SME) management
- Design innovation and information systems
- Strategy and innovation from an Asia Pacific perspective
- Creating and capturing value through strategy and innovation
- Big data analysis, artificial Intelligence, data mining and applications
- Intelligent Internet of Things commerce
- Innovation, diffusion, and adoption of high technology
- ESG digital transformation
- Risk management risks of value networks
- Blockchain and its implications for supply chain management
- Innovation in services, logistics, and supply chain management

All submissions must follow the NTU Management Review style (see below) and will undergo a double-blind review process. Authors of accepted conference papers are strongly encouraged to submit their work to NTU Management Review and for a fast-track journal review.

Conference Features
Keynote speech / Banquet dinner / Cultural tour

Conference Information
Date: April 5–6, 2027
Venue: Kyoto University, Japan
Website: https://mtpc2027.conf.tw

Important Dates
- First Submission Deadline: April 1, 2026
  Second Submission Deadline: April 30, 2026
- First Acceptance Notification: May 22, 2026
  Second Acceptance Notification: June 15, 2026
- Registration & Payment Deadline: July 10, 2026

Awards
- Best Paper Award: 2 awards
- Excellent Paper Award: 2 awards
- Editor's Choice Award: 4 awards

NTU Management Review Style Guide

Submissions need to comply with the editorial guidelines and formatting requirements of NTU Management Review (https://review.management.ntu.edu.tw/page.aspx?pid=24&lang=en). Reviews will be based on criteria including topics significance, relevant literature, research questions, methodological rigor, analytical quality, and coherence of argumentation.

Submission Requirements:

- Manuscripts need to be written in English
- Please ensure that the full-text manuscript is anonymous
- Use 12-point Times New Roman, double-spaced, with 2.54 cm margins
- Maximum length: 15,000 words
- Submission format: PDF
- Note: Authors are responsible for all travel and accommodation expenses and accepted papers need to be presented at the Conference

Registration Fee

- Faculty & Researchers: USD 400 (NTD 12,800) per person
- Graduate Students: USD 100 (NTD 3,200) per person
- Kyoto University Faculty Members: USD 80 (NTD 2,560) per person
- Kyoto University Graduate Students: USD 50 (NTD 1,600) per person

Registration needs to be completed online by July 10, 2026.

- A confirmation e-mail will be sent upon the receipt of online registration.
- Each attendee must register individually.
- Accepted payment method: Visa, MasterCard.

Contact Information

NTU Management Review, College of Management, National Taiwan University
Tel: +886-2-3366-1026
E-mail: ntupmcenter@ntu.edu.tw
Website: https://mtpc2027.conf.tw